

Fujitsu launches “Dream Team” campaign for storage and server with ETERNUS and PRIMERGY combination

*“Dream Team” campaign supports partners’ business by highlighting the benefits of joined
server and storage solutions*

Dubai, UAE, October 4, 2009

Fujitsu today announces its “Dream Team” campaign with ETERNUS DX60/DX80 disk storage systems and x86 PRIMERGY servers. The campaign is built upon customer focus points to which Fujitsu contributes the benefits of its Dynamic Infrastructures portfolio. As a first step, these scenarios include two promotions with “My very first 8 Gbit/s SAN” for Storage Area Network and “My very first VMware” for virtualization which are both being promoted globally. This simplifies access to business-enhancing technologies such as virtualization and higher-speed data transfer.

The systems are ideal for small and medium-sized businesses looking for pre-tested and certified combinations that reflect high business availability. The promotions combine ETERNUS and PRIMERGY systems, allowing channel partners to offer IT consolidation scenarios that are tailor-made to address specific needs, all delivered and maintained by one source. Partners can choose from different fixed base model configurations – and deliver their SMB customers with best-in-class solutions at best prices. All solutions are easy to install, administer and maintain, thanks to ETERNUS and PRIMERGY combined management software for storage and server. In addition, they are customized and implemented to fit customer needs, and Fujitsu offers a wide range of installation and maintenance services.

Helmut Beck, Vice President Storage at Fujitsu Technology Solutions says: “Now that ETERNUS and PRIMERGY brands have gone global, this is a great opportunity to increase the server and storage attach rate. This campaign offers an escape from the pitfalls of patchwork data protection strategies for SMBs and provides a comprehensive Fujitsu server and storage solution.”

Chandan Mehta, Product Manager, Fujitsu Technology Solutions says: “We are quite convinced that we answer to the need for easy-to-install and easy-to-manage IT infrastructure in an SMB environment. With this campaign, we once again underline that our channel partners can rely on our full support to generate business with Fujitsu and with our high class products and solutions.”

“Dream Team” is a winning combination due to the strengths of both players - ETERNUS DX60/DX80 disk storage systems and PRIMERGY servers. The ETERNUS DX60/DX80 is now available in three different base models, offering Fibre Channel, iSCSI or SAS connectivity, and can flexibly scale to 120 terabytes to ensure data integrity. In addition, ETERNUS DX offers reliable enterprise storage features and the possibility to mix various disk types. PRIMERGY servers – incorporating the latest Intel processor technology - are optimized for virtualization and offer many features to ensure ongoing operations. In addition, the Cool-safe™ system design saves energy and reduces operating costs. Tailor-made service packs ensure optimized IT support during the entire product life cycle.

The “Dream Team” campaign begins today. Detailed information about the campaign

can be found at <http://ts.fujitsu.com/datasafe>.

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About Fujitsu

Fujitsu is a leading provider of IT-based business solutions for the global marketplace. With approximately 175,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$47 billion) for the fiscal year ended March 31, 2009.

For more information, please see: <http://www.fujitsu.com>

About Fujitsu Technology Solutions

Fujitsu Technology Solutions is the leading European IT infrastructure provider with a presence in all key markets in Europe, the Middle East and Africa, plus India, serving large-, medium- and small-sized companies as well as consumers. With its Dynamic Infrastructures approach, the company offers a full portfolio of IT products, solutions and services, ranging from clients to datacenter solutions, Managed Infrastructure and Infrastructure-as-a-Service. Fujitsu Technology Solutions employs more than 10,000 people and is part of the global Fujitsu Group.

For more information, please see: ts.fujitsu.com/aboutus